

Affordability

First Year - \$500 + website hosting fee and domain charges (if necessary)

This will include consultations, website creation and editing, and domain connectivity. This will also include up to three website edits per month, as needed by the congregation.

Subsequent Years - \$200 + website hosting fee and domain charges, billed annually

This will include an annual consultation, if desired. This will also include up to three website edits per month, as needed by the congregation.

Website Pages

Home Page: Including a high resolution photo of the building from the outside. This is to help the visitor identify the building when visiting.

You Are Welcome Here Page: A statement and photographs that extends a welcome to the community

Calendar Page: A page connected to your own Google Calendar that can be simply updated from your office

In-the-Know Page: This page will be connected to your church's Facebook feed. When you make announcements, write inspirational messages, etc. on your Facebook Page, it will update on your website as well

Services Page: Your complete listing of worship services and Christian Formation classes.

Visit Us Page: A simple feedback form that website visitors can use to contact you via e-mail, a Google map to your location, and an address, phone, and e-mail listing.

First Presbyterian Church



1234 Anywhere St.
Your Town, OK 76544

home you are welcome here calendar in-the-know services visit us

Contact
First Presbyterian Church

1234 Anywhere St.
Your Town, OK 76544
817-564-3474

fpct.org
info@fpct.org

Name

Email

Phone

Type your message here...

Submit



Synod of the Sun Congregational CSP



Seizing the opportunity to tell your exceptional story of mission and ministry to your community through a website built and maintained by the Synod Congregational CSP Program

Thomas Riggs

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Communication Coordinator
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synodsun.org/congregational-csp

What we will do for you

The Communications Services Plan for Congregations will:

- Set up a six page website with your church's basic information
- Create or re-create a Facebook Page presence
- Create or re-create a Google Calendar you can simply update
- Train staff/volunteers on how to make changes to Facebook and Google Calendar.
- Create a simple-to-use manual to pass along to new staff/volunteers
- Provide annual access to CSP staff to make changes to the website

Why you need a website for your community

A church website is like a narthex on Sunday morning. It is a welcoming place where visitors are greeted. It is a place where members and friends can get information on events and programs.

A church website is also like a business card or an old "Yellow Pages" advertisement. It is a connection point for members of the community to get to know you. Without an easily accessible website, your church can easily be overlooked.

In other words, a church website is an important tool to make yourselves known to your church family, the local community, and beyond.

Too often, the options for small churches to have a professionally created and maintained website are few and expensive. Churches can opt to do it themselves, which is ideal until the person who created the website (usually a pastor or administrator) leaves. This leaves many churches with a quandary on who will update their site.

In other cases, the task of website creation and maintenance + upkeep is so daunting that many smaller churches simply do not pursue it, opting to use social media platforms like Facebook. Unfortunately, this approach excludes too many users that are seeking you.

With the Congregational Communication Services Plan (CCSP) from Synod of the Sun, we will build you a simple, effective website to help visitors know more about your congregation and enable members to share the story of your church with your community.

Utilizing simple online access through Facebook and Google Calendar, your website will also keep the community informed of your events and programs.

We want to partner with your congregation to have a simple, functional website that can be easily updated locally and maintained by our CSP staff.

Want to know more? Contact Thomas Riggs, Administration and Communication Coordinator for Synod of the Sun at thomas.riggs@synodsun.org

